



O3 introduces new offering: Accessibility Consulting + Optimization

FOR IMMEDIATE RELEASE

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Philadelphia, PA - [May 15] - O3, a leading experience consultancy, is thrilled to announce the launch of their latest offering, Accessibility Consulting + Optimization. This comprehensive service aims to empower businesses with the knowledge and tools to create inclusive digital experiences for all users.

In today's digital landscape, accessibility is a critical aspect of any successful online presence. O3 understands the importance of ensuring that websites and digital products are accessible to everyone, including individuals with disabilities. With their new Accessibility Consulting + Optimization service, O3 provides businesses with the expertise and guidance necessary to achieve compliance with accessibility standards and regulations.

This service includes a thorough assessment of a company's digital assets and then provides details of potential barriers to access and usability. O3's team of CPACC (Certified Professional in Accessibility Core Competencies) accessibility experts then devises tailored strategies and solutions to address these issues and improve the overall accessibility of the client's digital offerings.

By embracing accessibility, businesses can not only meet legal requirements but also tap into a larger market of potential customers. According to recent studies, over one billion people globally live with disabilities, representing a significant consumer base that should not be overlooked. By optimizing their digital platforms for accessibility, companies can create an inclusive environment that fosters engagement and drives revenue growth.

O3's service encompasses a range of offerings, including website audits, usability testing, assistive technology evaluations, accessibility training, and ongoing support. Their team leverages the latest industry standards and best practices to ensure that clients' digital assets meet the highest accessibility standards, such as the Web Content Accessibility Guidelines (WCAG).

For more information about O3 World's Accessibility Consulting + Optimization service, please visit [<https://www.o3world.com/services/accessibility-consulting-optimization/>].